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A secure life starts with smart decisions.

Welcome to Thoraipakkam's only villa plot community with smart and security features

PRIME
VILLA PLOTS AT THORAIPAKKAM
(2 MINS FROM CTS)









Tamil Nadu's No. 1 real estate developer & South India's largest plot promoter



100+ premium projects



4000+ acres of land delivered so far



Committed to plot perfection by finding you the perfect plot in the perfect location, size & price



12+ years of experience



15,000+ happy customers



100% clear titles & transactions



Spread across: Chennai, Hyderabad, Mysuru, Coimbatore, Ambur, Theni Dindigul, Udumalpet, Pollachi Tirupattur, Trichy, Bengaluru, Hosur & Ballari

AWARDS



Most Promising Real Estate Company from South India



Fastest Growing Real Estate Company



Best in Social Responsibility - G Square



Brand of the decade (Land Acquisition) - G Square



Prestigious brands of India (Real Estate) - G Square



Most Trusted Real Estate Developer in South India



Best Integrated Township of the Year Chennai & ROTN G Square City, Coimbatore

NEWS18 AWARDS 2022

The Best in Legal & Documentation Process

NEWS18 AWARDS 2022 Brand of the decade

- G Square

TIMES BUSINESS AWARDS 2022 Excellence in Customer Satisfaction

TIMES BUSINESS AWARDS 2022

Best Legal & Documentation **Process**

TIMES BUSINESS AWARDS 2021

Best Luxurious Plotted Development - G Square Beachwalk TIMES BUSINESS AWARDS 2021 **Best Luxurious** Plotted Developer

FURTHER FROM THE CITY BUSTLE YET CLOSER TO YOUR DAILY HUSTLE.

Welcome to the Thoraipakkam's only villa plot community, G Square Prime.

Being just 2 mins from CTS, Thoraipakkam, and 5 mins from Sholinganallur & Thiruvanmiyur it is close

to IT companies at Sholinganallur & work-life balance for all residents is a an assured reality.

SALIENT **FEATURES**



Just 73 residential plots spread across 3.08 acres



2 mins. from CTS Thoraipakkam



5 mins. from Sholinganallur & Thiruvanmiyur



Smart & secured featured plot community with plots ranging from 775 sq.ft - 1899 sq.ft.



5 years of free maintenance



Ready-to-construct residential plots



Well-laid blacktop internal roads with street lights



24x7 CCTV surveillance



Perfect legal documentation



Post-purchas guidance for easy villa construction





STEP IN TO THE **SAFEST & SECURE COMMUNITY**



AI BASED MONITORING AND ALERTING SOLUTIONS

- One of its kind in a secured plot community.
- · Most advanced surveillance / warning solution for the entire property.
- Works 24 x 7 and easy to operate.
- People counter.
- Object detection.
- Intrusion detection.
- Face based attendance system.









LICENCE NUMBER PLATE RECORDER

- Cameras mounted on the entrance, exit and other specific areas of secured community monitor and record all incoming and outgoing vehicles, track them and keep a timely record.
- Vehicle traffic control, Parking analytics, duration prediction and much more analytics based data can be extracted.
- Alerts the security in case visitors vehicles are parked for more than the stipulated time.

VISITOR MANAGEMENT SYSTEM

- A self-operating kiosk placed at the entrance and exit of the secured community to continuously monitor the visitors.
- Details of the visitor will be recorded.
- A pass will be printed as a label with the purpose of visit, photograph, duration
 of their visit and their details to identify the visitor easily.
- The live status of the visitor will be accurate and can be easily tracked.

BUILDING MANAGEMENT SYSTEM

- An IoT-based control system that controls and monitors the activities such as visitor registry, in and out flow of vehicles.
- Also monitors the community's infrastructural entities like power systems, fire systems, and security systems.

SURVEILLANT APP

- Surveillant is a unified management app for secured community that digitally synchronises residents, securities, management committee members and visitors.
- It has easy-to-use and smart-working features like authorising visitor entry, automated maintenancebill payment, complaint registration, facility booking and much more reducing every time consuming task to a single click.



WHY PRÎME

Being a strategic business hub, Thoraipakkam already has easy road and MRTS access. For the jet setter, reaching the the airport is a breeze via the broad Radial Road. The Thoraipakkam – Neelankarai link road makes reaching ECR and surrounding areas a short drive, be it for work or taking that weekend break. Whatsmore, Thoraipakkam will soon be connected with the Metro, making it accessible from all the prominent loctions in Chennai.



Upcoming Metro



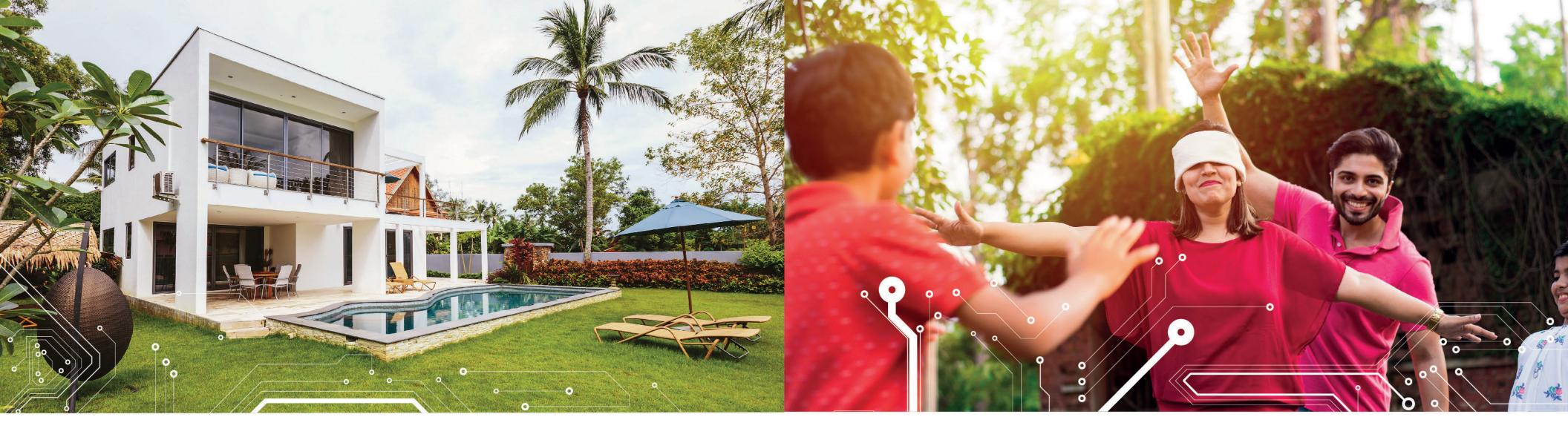
Existing Mass Rapid Transport (MRTS)



Airport access via the Radial Road



Upcoming Thoraipakkam - Neelankarai Link Road



WHY PLOTS ARE BETTER THAN APARTMENTS?

There are plenty of reasons why you should invest in plot. Foremost being plots give you the option to design you dream home from scratch. Just the way you want it. Also, the freedom, space and an independent lifestyle a plot give you, is truly matchless. Here, we give you few reasons why plots always make a wiser choice to live or to invest.



Freedom to build your dream home



Complete Ownership



Maximum Carpet Area



Faster Appreciation



Patta Name Transfer

48 REASONS TO BUY G SQUARE PRIME

LOCATION

- CMDA approved secured plot community project situated at Thoraipakkam spread across an overall land area of 3.08 acres
- 2. Upcoming Thoraipakkam Neelankarai Link Road to make OMR and ECR more accessible to each other.
- 3. Premium plots in a prime location with proximity to employment opportunities, good asset appreciation, state of the art road Infrastructure, proximity to beaches at ECR and other entertainment venues.

- 4. Safest and the most secure plot community in the city.
- Thoraipakkam's close proximity to the industrial zone of Chennai and IT/ITES hub is a major appreciation stimulator.
- Strategically positioned in the heart of the rapidly developing IT corridor of Chennai close by areas including Shollinganallur, Perungudi, Adyar, Medavakkam, Perungudi, Velachery, etc.
- 7. Public transport access nearby (CTS Thoraipakkam bus stop is 2 mins. away



- 8. Approach road width towards the property is 30ft.
- Educational institutions like Sankara Matriculation, Akshara Matriculation, Sacred Hearts Matriculation, Hope Fountain School, Hindustan International School, etc. are near by.
- Close to hospitals like SV Clinic, Primary Health Centre, Nanthini Hospitals, Apollo Cradle Hospitals, Swaram Hospitals, etc.
- 11. Entertainment avenues are in close proximity.
- 12. Various religious centers of worship are also nearby.
- 13. Upcoming metro station is 4 mins. away at Okkiyampet.

PRICE

- 14. Situated in a posh neighbourhood for a reasonable price.
- 15. Affordable plots with easy access to major areas like Shollinganallur, Perungudi, Adyar, Medavakkam, Perungudi, Velachery, etc.

- 16. People opting for apartments have to settle for 65% carpet area and 30% UDS, whereas, with G Square Prime, you can now completely own your own villa and the land it is on at a more reasonable price.
- Unapproved plots are sold at the same price whereas G Square Prime is a CMDA approved plot.

FEATURES

- 18. Smart Security features like Al-Based monitoring and Alerting system, License Number Plate Recorder, Visitor Management system, Building Management system & Surveillant app.
- 19. 5 years of free maintenance.
- 20.24x7 CCTV surveillance.
- 21. State-of-the-art infrastructure like black top roads and solar street lights.
- 22. Ready-to-construct villa plots.
- 23. Essential amenities like EB, water etc. can easily be obtained.
- 24. Expansive landscape.

LEGALITIES

- 25.CMDA approved.
- 26.RERA registered.
- 27. Clear parent documents and titles.
- 28. Patta after registration can be easily obtained.
- 29. Leading banks have approved the property.
- 30.Legal advice offered by leading lawyers.
- 31. Road gift deed is available.
- 32.Free from mortgages.

PRODUCT

- 33.Only 73 plots spread over a 3.08 acre community consisting of residential spaces in a very posh neighbourhood in the city.
- 34.2 mins. from CTS Thoraipakkam bus stop.
- 35. Road width within the property is 30 ft.
- 36. Approach road width is 30 ft.
- 37. Residential plots from 775 sq.ft. to 1899 sq.ft.
- 38. Hotpot property with good apperication

G SQUARE BUILT ASSIST FOR EASY VILLA CONSTRUCTION

- 39.From Bhoomi Pooja, villa design, elevation consultants, till grahapravesam we have specialized panel vendors who can give special discounts to G Square customers.
- 40. Vaastu compliance experts.
- 41. Architects to plan your space as per your requirement.
- 42. Villa plan approval consultants who can get you the plan approval hassle-free.
- 43. Consultants who specialise in landscape designing and execution.
- 44. The best interior designers who will also execute the same.
- 45. Special discounts only for G Square customers from 60+ top brands.
- 46.Once the customer registers a plot with G Square, they can get discount benefits using the vouchers/coupons at their favourite brand outlet/consultants.
- 47. Consultants to help buy home appliances for the best price.
- 48. Teams that will organise and execute your Grahapravesam.

PRESS ARTICLES

OMR-ECR link project: 1.4 km long bridge to soon be a reality

The State Highways Department is all set to take up the Old Mahabalipuram Road (OMR) and East Coast Road (ECR) link project by constructing a bridge over the Buckingham canal which runs parallel to the two highways.



The proposed link road would run a distance of 1.4 km from Neelankarai on ECR crossing Buckingham canal, and passes through Okkiyam Thoraipakkam to reach the OMR-Pallavaram Thoraipakkam Radial Road junction. The Highways Department has invited bids to construct 860 m of the link road along with a bridge across the canal from the OMR junction in the first phase.

According to a Senior Highways Department official, with the existing link roads are in Tiruvanmiyur and Akkarai nearly 10 km apart, the proposed link road would provide people living along ECR to reach the city easier and also ease traffic congestion at Sholinganallur and Tiruvanmiyur junctions.

When the link road works are completed, it would divert about 40 per cent of traffic from the OMR-Pallavaram Thoraipakkam radial road junction.

The official said that the sanctioned project cost for the link road was revised downwards to Rs 180 erore from Rs 204 crore originally sanctioned in 2014 due to the decision to take up the work in two phases. The project cost

As per the new proposal, the official said that it was decided to proceed with the formation of a link road from OMR to Buckingham Canal and improve the parallel road to the canal as it would provide connectivity to ECR through existing roads beyond the canal to ease the traffic congestion at OMR, Sholinganallur and Tiruvanmiyur

"Remaining stretches from the canal to Neelankarai as per the original sanction will be taken up after completion of land acquisition in Neelankarai. Hence the proposed link road will be 860 metres," the official said, adding that the decision to split the project into two phases was taken following the trouble they faced in acquiring land on the Neelakarai side.

The link road would be six-lane with central median.

The Highways Department official noted that the width of the existing canal road, which is perpendicular to the link road alignment, is 3.5 m. "Considering the volume of traffic, we will improve the existing canal road to intermediate lane standard of 5.5 m width. Hence the canal road will be widened for additional 2 m width," the

Meanwhile, the Tamil Nadu Road Development Corporation, which built both the OMR and ECR, has proposed to construct a rotary-type grade separator at the OMR-Pallavaram Thoraipakkam Radial Road junction to ease traffic congestion on the busy junction.

1.4 km proposed link road between OMR and ECR soon

Posted on: 09/Nov/2020 9:12:33 AM



The latest news is that the TN state Highways Department would be taking up the OMR, ECR link project. This would be done by constructing a bridge over the Buckingham Canal that runs parallel to the two highways. Sounds fantastic right!!

It must be taken into account that the proposed link road would be for 1.4kilometres from Neelankarai and ECR crossing Buckingham Canal and it would pass through Okkiyam-Thoraipakkam to reach the OMR-PallavaramThoraipakkam Radial road junction.

For constructing 860m of the link road along with a bridge across the canal from the OMR junction in phase-1, the state Highways Department had invited bids.

The existing link roads are located in Thiruvanmiyur and Akkarai that are nearly 10km apart from each other. By means of the proposed link road, the people living along ECR would be able to reach the Chennai city much easier and traffic congestion at Sholinganallur and Thiruvanmiyur junctions would be eased.

It is now said that when the link road gets completed fully then it would divert atleast 40% of the traffic from OMR- Pallavaram Thoraipakkam radial road junction. This was pointed out by a senior official belonging to the Highways Department.

In 2014, an amount of Rs 204 crores was sanctioned for the link road project and it was revised down to Rs 180 crores now. The reason for this was due to the highways department's decision to take up the work in two phases. Point is the project cost also included land acquisition costs.

The senior official later spoke about how as per the new proposal the highways department has decided to proceed with the formation of a link road from OMR to Buckingham Canal and improve the parallel road to the canal. This would provide connectivity to ECR through the existing roads beyond the canal to ease the traffic congestion at OMR, Sholinganallur and Thiruvanmiyur junctions.

Information collected is that the remaining stretches from Canal to Neelankarai would be taken up as per the sanction and this would be after the acquisition of land in Neelankarai. The senior officer concluded that the proposed link road would be of 860 metres.

TIMESPROPERTY



Work Begins On 1.5km ECR-OMR Link Road

By : Ram.Sundaram@timesgroup.com (mailto:)[20 August

The Tamil Nadu highways department has finally started construction of the muchawaited road linking Old Mahabalipuram Road (OMR) and East Coast Road (ECR) at Thoraipakkam junction. The project with an estimated cost of Rs 204 crore was sanctioned in 2014

The 1.45-km stretch is aimed at reducing traffic congestion along the IT corridor. It will connect Neelankarai directly with Thoraipakkam

Existing link roads are at least 10km apart. Vehicles travelling along OMR primarily use Lattice Bridge (LB) Road to reach ECR via Thiruvanmiyur. Since this is a narrow stretch, traffic snarls are inevitable, particularly during peak hours. The other option is at Sholinganallur junction. Interior roads don't support twoway vehicular traffic. However, bikers use them to avoid traffic jams along the main roads. This led to frequent roadblocks even in residential areas along these interior

So, ECR-bound vehicles, particularly four-wheelers, are forced to take a detour along OMR, wait for longer hours at traffic signals in Thoraipakkam and Sholinganallur junctions to move towards ECR. More importantly, motorists must pay a toll at the existing link road near Sholinganallur. Each car has to pay ?30 for crossing the toll, which is maintained by IT Expressway Limited (ITEL). On average, 30,000 vehicles cross this toll every day. It was over a lakh during pre-Covid times.

The new link-road, adjacent to Okkiyam-Thoraipakkam Panchayat Union School, is equidistant between Sholinganallur and Thiruvanmiyur. "We have taken up construction works in two phases," said a highways department official. Work is ongoing at the 760m-stretch from Thoraipakkam to Buckingham Canal now. In the second phase, a road on the other side of the canal near Neelankarai and a bridge (over the canal) will be constructed. At Thoraipakkam junction, Tamil Nadu Road Development Corporation (TNRDC) has proposed to construct a rotary-

type flyover. One arm of this flyover will connect the new link road with Pallavaram-Thoraipakkam Radial Road. This allows vehicles to travel between Neelankarai and Airport (via Radial Road and GST Road) in less than 30-45 minutes, the official added.

G Satish, a resident-activist from OMR, said the new link road project will improve traffic conditions. "We have been requesting for a similar link road between Sholinganallur and Kelambakkam along OMR. We hope the government sanctions funds for that too," he said.

(Picture used for representational purposes only)

THE総創無HINDU

Thoraipakkam-Canal Bank Road link to be ready by September



SPECIAL CORRESPONDENT





The project constitutes phase I of a plan to connect East Coast Road with

Work to lay a new road from Thoraipakkam to Canal Bank road is progressing at a brisk pace. Nearly 50% of the construction for the 750-m stretch is

"Right now, the embankments are being formed and layers of blue metal of different sizes will be laid soon. This road is phase I of a plan to connect East Coast Road (ECR) with Rajiv Gandhi Salai," an official said.

The total cost of the six-lane road is Rs.176 erore, with Rs.146 erore having been allocated for land acquisition alone.

We will allow the material to settle for about six months after which the top layers will be laid. The work is expected to be completed by September," said an engineer associated with the project, which is expected to improve connectivity for motorists on Old Mahabalipuram Road. Though the road will end at Canal Bank Road for now, motorists will be able to cross the Bucknigham Canal using small bridges and then use the internal roads, including Pandian Salai, Vaidhyanathan Salai and Bharathi Street, to reach ECR.

"There are some 86 structures that are encroaching upon the Public Works Department land, and we have written to them to remove the buildings. They have also in-principle agreed to that. In future, a bridge is likely to be constructed across the canal," the official added.

K. Natarajan, a resident of Kandanchavady, said steps should be taken to widen the existing bridges across the canal, which were constructed by the Greater Chennai Corporation several years ago.

"They are very narrow and can accommodate very small vehicles only. If a car uses it to go to the other side, vehicles have to wait to allow it to cross. On many days one can see traffic jams on these small bridges, he said.

Kamala, a resident of Thoraipakkam, said more such roads connecting ECR and Pallikaranai and Medavakkam should be planned so that OMR's traffic can

"We are going to face five years of Metro Rail construction, during which only four lanes will be effectively be available. Ahead of the work, they should plan to ensure that people are not stuck in snarls," she added.

SITE PLAN



AREA STATEMENT

GS P	RIME PHA	SE - I	GS PRIME PHASE - II		
PLOT NO	AR	REA	PLOT NO	AF	REA
PLOT NO	SQ. M	SQ.FT	FLOT NO	SQ. M	SQ.FT
1	151.23	1627.84	1	83.79	901.92
2	109.03	1173.60	2	84.11	905.36
3	105.95	1140.45	3	84.18	906.11
4	103.61	1115.26	4	84.96	914.51
5	101.56	1093.19	5	83.50	898.79
6	99.51	1071.13	6	83.38	897.50
7	96.45	1038.19	7A	83.15	895.03
8	91.14	981.03	7B	84.33	907.73
9	88.43	951.86	9	83.27	896.32
10	128.00	1377.79	10	85.01	915.05
11	105.91	1140.02	11	85.31	918.28
12	128.00	1377.79	12A	79.70	857.89
13	128.00	1377.79	12B	83.47	898.47
14	128.00	1377.79	14	83.40	897.72
15	128.00	1377.79	15	83.94	903.53
16	128.00	1377.79	16	83.77	901.70
17	128.00	1377.79	17	84.40	908.48
18	128.00	1377.79	18	92.96	1000.62
19	128.00	1377.79	19	99.18	1067.57
20	176.48	1899.63	20	72.08	775.87
21	176.48	1899.63	21	73.02	785.99
22	132.52	1426.45	22	73.41	790.19
23	132.52	1426.45	23	72.88	784.48
24	128.00	1377.79	24	108.19	1164.56
25	128.00	1377.79	25	89.75	966.07
26	128.00	1377.79	26	88.46	952.18
27	128.00	1377.79	27	101.72	1094.91
28	128.00	1377.79	28	83.43	898.04
29	128.00	1377.79	29	78.39	843.79
30	158.03	1701.03	30	130.63	1406.10
31	138.01	1485.54			
32	90.42	973.28			
33	141.49	1523.00			
34	136.81	1472.62			
35	133.15	1433.23			
36	129.50	1393.94			
37	127.39	1371.23			
38	127.17	1368.86			
39	126.96	1366.60	I		

126.76 1364.44

116.69 1256.05

126.55 126.34 1362.18

1359.92

LOCATION MAP



PAYMENT TERMS

₹1 lakh on booking 10% - Within 7 days from the date of booking

40% - Within 10 days from the date of booking

50% - With 15 days from the date of booking or registration, whichever is earlier

LOCATION ADVANTAGES

SCHOOLS		
 Sankara Matriculation School 	-	04 mins
 Akshara Matriculation Higher Secondary School 	_	05 mins
 Sacred Heart Matriculation Higher Secondary School 	_	05 mins
 Hope Fountain School 	-	06 mins
 Kidzee Play School 	-	07 mins
 Eurokids Pre-school 	_	07 mins
 Orchids – The International School 	_	08 mins
 Hindustan International School 	_	11 mins
COLLEGES		
Hindustan University	-	05 mins
 Agni College of Technology 	_	07 mins
Metha College	_	09 mins
 Chennai College of Arts and Science 	_	09 mins
 KCG College of Technology 	_	10 mins
 Thankgavelu Engineering College 	-	10 mins
• Md. Sathak College of Arts and Sciences	-	10 mins
 Dhanraj Baid Jain College 	_	11 mins
 MNM Jain Engineering College 	-	12 mins
RESTAURANT		
 Anjappar Chettinad Restaurant 	-	04 mins
DM Restaurant	_	04 mins
• Dominos	_	04 mins
• Fasoos	_	04 mins
The Flame Kitchen	_	05 mins
 Dhonnai Biryani house 	_	05 mins
Astoria Veg	-	05 mins
Flower Drum	-	05 mins
 Shree kumaran Restaurant 	_	05 mins
 Supriya Andhra Restaurant 	-	05 mins
Delicacy dessert	-	05 mins
 Masal Dabba Restaurant 	-	05 mins

· Donna Biriyani House

 Manjula's Home made food Centre 	_	05 mins
 Aruna Bhavan 	7-	05 mins
 The Big Barbecue 	-	05 mins
 Subway 	5 - 2	06 mins
HOTELS AND RESORTS		
 Holiday Inn 	_	06 mins
 Venture Park OMR 	1-0	07 mins
 Citadines 	-	17 mins
• Cloud 7	-	20 mins
Blue Lagoon	-	17 mins
 Green Leaf Resort (Varsha Grand) 	_	18 mins
 VGP Golden Beach Resort 	- ,	25 mins
ENTERTAINMENT		
 Aravind Theatre 	-	05 mins
 AKDR Golf Village 	-	07 mins
 Cinepolis 	n <u>-</u> -	10 mins
 Aaradhana 	-	19 mins
 Prarthana Drive in 	9 — 0	20 mins
 VGP Universal Kingdom 	-	25 mins
EMERGENCY		
SV Clinic	_	05 mins

SV Clinic	-	05 mins
 Primary Health Centre 	-	05 mins
 Nanthini Hospitals 	_ 0	07 mins
 Apollo Cradle Hospitals 	_ 0	07 mins
 Dhanvantri Multispeciality 	- ,	09 mins
• Swaram Hospitals and Specialty Clinic	-	09 mins
 Sugan Hospital 	_	15 mins
 Gleneagles Global Health City 	_	15 mins
Dr. Kamakshi Memorial	-	16 mins

TRANSIT

05 mins

 Cognizant TCO bus stop 		03 mi
 TCS bus stop 	_	04 mi
Okkiyampet Metro Station	_	04 mi

HAPPY OWNERS OF G SQUARE PLOTS



Ganika Jain G Square Symphony

$\star\star\star\star\star$

G Square Housing is the only real estate developer we trust. They have a great track record and always deliver on their promises. We are very happy with our new land and can't wait to start building our dream home.

Rupashree Srinivasan G Square Seawoods

I was extremely impressed by the attention to detail paid by G Square Housing. The plot location has been chosen perfectly near the beach. Best part was that there was no headaches while buying the plot because of the support given by them.

Get your friends as your neighbours and get rewarded too!

Get exciting rewards for each refferal.



To refer: 89393 40002 or referral@gsquarehousing.com



G SQUARE GROUP

CORPORATE: Menon Eternity, 8th Floor, 1st Main Rd, Austin Nagar, Alwarpet, Chennai, Tamil Nadu – 600 028 REGISTERED: Flat No. 14, 3rd Floor, Harrington Apartment, No. 98, Harrington Road, Chennai - 600 031

For more details: 89394 10004 | www.gsquarehousing.com

Phase 1: TN/29/Layout/5999/2022 | www.rera.tn.gov.in | Phase 2: TN/29/Layout/0627/2023 | www.rera.tn.gov.in

Disclaimer: Plans are subject to change as per actual site